

# SUPRA SAEINDIA 2025 (CV & EV)

**13<sup>th</sup> - 16<sup>th</sup> August 2025**  
**Buddh International Circuit,**  
**Greater Noida**



**Media Partners**



# About SUPRA SAEINDIA [Formula Student Competition]

SAEINDIA, a strategic alliance partner of SAE International with over 50,000 members, organizes innovative events modeled on international standards for student competitions.

SUPRA is a premier national-level engineering competition inspired by Formula SAE. The last edition, held in October 2024 at Buddh International Circuit, saw participation from over 60 teams and 1,500 students from engineering colleges across India. Participants design and build high-performance race cars that meet stringent global standards for design, safety, and performance.

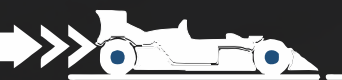
The upcoming 12th edition, scheduled from 13-16 August 2025 at Buddh International Circuit, Greater Noida, continues SUPRA's legacy. The event features both Internal Combustion Engine (ICE) and Electric Formula Vehicle (EV) categories, providing a platform to showcase engineering talent and innovation. It also facilitates connections with industry leaders, including CV and EV manufacturers, component suppliers, software developers, and tire companies.

Maruti Suzuki, the long-standing title sponsor, reaffirms its commitment to supporting the next generation of automotive engineers.

## Event Highlights:

- **Unique Experience:** A platform to interact with industry leaders and gain practical automotive engineering insights.
- **Diverse Challenges:** Teams compete in areas like design, manufacturing, and on-track performance.
- **Competition Structure:**
- **Technical Inspection:** Safety scrutiny, tilt test, noise test, and brake test.
- **Static Events:** Cost analysis, marketing strategy, and design presentations.
- **Dynamic Events:** Acceleration, skid pad, and autocross.
- **Endurance Run:** Testing vehicle durability and extended performance.

SUPRA is more than a competition - it's a celebration of innovation, engineering excellence, and collaboration, shaping the future of the Indian automotive sector.





## Steering Committee

### Chairman

Mr C V Raman

### Patrons

Mr I V Rao

Mr Sanjay Nibandhe

Mr Javaji Munirathnam

Mr Damodaran

Mr Alok Jaitley

Dr D Nagarajan

Mr Tarun Aggarwal

### Section Chairs

Mr Girish N Ramaswamy

Mr Saurabh Dalela

Mr Dinesh Shyamsundar

Dr Reji Mathai

### Mentor

Mr N S Rao



# Organizing Committee

## Convener

Mr Anubhav Singla

## Co-Convener

Mr Harpreet Singh Juneja

## Overall Coordination

Mr Bibhu Kumar

## ICE – Technical Committee

Mr Harpreet Singh Juneja

Mr Monish L

Mr Bibhu Kumar

Mr V Mundada

Mr Asheesh Chadha

Mr Ravi Chandra

## EV – Technical Committee

Mr Abhijit Bora

Mr Siddharth Agnihotri

Ms Harshada Patil

Mr Abhishek Kumar

Mr Manoj Mahendran

Mr Shashank Sharma

## Finance

Mr Mohit Varshney

Mr Sabarinath Babu

## Marketing

Mr Manoj Aggarwal

Mr Abhijit Bora

Mr Anubhav Singla

Prof Sudhir Gupte

## Event Management

Mr Bibhu Kumar

Mr Anubhav Singla

Mr Tanuj Sharma

Mr Siddharth Agnihotri

## Academia Advisor

Prof Leenus Martin

Prof Tuhin Srivastava

## Alumni Committee & Teams Interaction

Mr Shubham Raj

Mr Satya Prakash

Mr Aniket Varshney

Mr Rajesh Kumar

## HR Event

Mr C Harsha



# Sponsorship Opportunities & Benefits

## Why Partner with SUPRA SAEINDIA?

SUPRA SAEINDIA offers an unparalleled platform for your brand to connect with young engineering talent, industry professionals, and academia. With extensive media coverage and long lasting associations with participants from top-tier engineering colleges, the event provides exceptional networking opportunities among most relevant and direct connect with potential mass for maximum efficacy as compared to any other marketing investments.

As a sponsor, you'll have unique opportunity to engage with the future Leaders of automotive industry, EV manufacturers, tire companies, Reputed Oil Companies, Battery Manufacturers, Automotive / EV component suppliers and consumer goods, Banking sector & service providers. Hence, making it a perfect setting to showcase presence of your brand and innovations.

You cannot afford to miss this occasion for first hand publicity to the mass which matters the most in the society.

## Sponsorship Tiers & Benefits

This event offers very targeted opportunities for brands to promote themselves.

Sponsorship Benefits	Principal	Platinum	Gold	Lunch	Silver	Bronze
Sponsorship Amount	30 Lakh	15 Lakh	10 Lakh	7 Lakh	5 Lakh	3 Lakh
Stall Setup (Octonorm Stall)	18*3 mtr	9*3 mtr	6*3 mtr	4*3 mtr	3*3 mtr	
Event Branding in Company Name	✓					
Student Engagement (Webinars/Training)	✓	✓	✓	✓	✓	
Official Seat at Valedictory	✓	✓				
Non-Track Branding (8' x 3') Only Space by OC	25 Spots	15 Spots	15 Spots	10 Spots	10 Spots	5 Spots
Branding on Student Vehicles	Large (15x15cm)	Medium (12x10cm)	Medium (12x10cm)	Small (7x7cm)	Small (7x7cm)	
Database of Participating Teams	✓	✓	✓	✓	✓	
Lunch/Refreshments for Officials	✓	✓	✓	✓	✓	✓
Logo on Website/Event Site/Valedictory	✓	✓	✓	✓	✓	✓
Promotional Activities Onsite	✓	✓	✓	✓	✓	✓
Materials in Student Kits	✓	✓	✓	✓	✓	✓
Award Cheque & Trophy Branding	✓	✓	✓	✓	✓	✓
Customized Branding Options	✓	✓	✓	✓	✓	✓
Participation in HR Meet	✓	✓	✓	✓	✓	✓

## Customized Sponsorship:

Looking for something tailored to your needs? We are happy to offer customized sponsorship opportunities to ensure your brand reaches the right audience effectively.

Let us help you maximize your engagement with India's brightest engineering minds and industry leaders!



# Sponsors SUPRA SAEINDIA 2024

## Title Sponsor



## Gold Sponsor



## Bronze Sponsor




# For Sponsorship Opportunities Please Contact:

 Mr. Manoj Aggarwal, Marketing Head SUPRA 2025


 [suprasaeindia@saeindia.org](mailto:suprasaeindia@saeindia.org)

 [aggarwal.Manoj@maruti.co.in](mailto:aggarwal.Manoj@maruti.co.in)

 Ms Priya

 Mr. Anubhav Singla, Convener SUPRA 2025

 [priya@saeindia.org](mailto:priya@saeindia.org)

 [anubhav.Singla@maruti.co.in](mailto:anubhav.Singla@maruti.co.in)

 Mr. Bibhu Kumar, Overall Event Coordination SUPRA 2025

 [bibhuworks@gmail.com](mailto:bibhuworks@gmail.com)

